

U.S. Cleantech Profile Guide



U.S. Cleantech Profile Guide
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Invitation from the Secretary,



I cordially invite both officials and companies from around the world to visit our U.S. companies and organizations that have come to Bright Green at the Copenhagen Trade Forum on December 12th and 13th. There you will find creative and practical solutions on display, highlighting the role of American innovation and technology in the transition to a clean energy economy.

I invite you to develop vital new partnerships with U.S. companies, whether they be in energy efficiency for central Europe, sustainable bio-fuels for sub-Saharan Africa, or alternative electrical power production for east Asia.

With your assistance, we can reduce the world's dependence on fossil fuels with cleantech solutions that create jobs and protect our precious natural resources for generations to come.

I know our companies are looking forward to meeting with you during your visit to Bright Green and I hope you will take advantage of this unique opportunity.

Most Sincerely,

U.S. Secretary of Commerce
Gary Locke



Partner & Sponsors





FedEx

Transportations, e-commerce and business services

www.fedex.com

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FedEx is committed to providing global connections while minimizing our environmental impact. We have integrated responsible environmental practices into our daily operations, and we continuously set goals that challenge us to increase efficiencies and reduce waste. FedEx works with its suppliers and contractors to understand the environmental impacts of the materials we use throughout our business and then works to reduce those impacts.

We support the growth of sustainable energy use through commitments to renewable power sources in our operations and use of innovative technologies in our transportation fleet. FedEx seeks to diversify our energy supply whenever possible, relying on energy sources such as wind and solar power. In 2000, FedEx teamed with Environmental Defense Fund (EDF) on an ambitious project to make the standard delivery truck

more environmentally friendly. In August 2005, FedEx Express activated California's then-largest corporate solar power installation at its Oakland, CA, West Coast Hub.

We are proud of the leadership role we have taken in the adoption and advancement of responsible environmental practices. FedEx is committed toward a continual improvement process in environmental management, minimizing its environmental impact and advancing the long-term health of planet and local communities.



AmChamDenmark
AMERICAN CHAMBER OF COMMERCE IN DENMARK

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International Business Association
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As a leading international business association, AmCham Denmark stands ready to support the international business community in meeting the challenges posed by global climate change. If the international community is ultimately to be successful in this quest, close cooperation between business and the public sector will be crucial. AmCham Denmark encourages intensive dialogue between these two groups and believes that common understanding on the key issues will be paramount to solid policy decisions that address the challenges while enabling business to remain competitive. Therefore AmCham Denmark is committed to playing a useful role in this process by facilitating discussion, sharing information and experiences, and initiating dialogue.

To address the current economic environment, governments across the globe are structuring their stimulus packages, virtually all of which

include “green” components designed to support and create jobs that will develop and advance tomorrow’s competitive skills. It is important that these plans include longer-term policies focused on sparking innovation and spurring action.

AmCham Denmark remains committed to support business and the public sector in furthering energy independence and fostering innovation and growth in productive and profitable environmental solutions.



American Council on Renewable Energy

Renewable energy / Organization

www.acore.org

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The American Council On Renewable Energy is a 501(c)(3) non-profit membership organization composed of over 700 corporate and organizational members focused on accelerating the adoption of renewable energy technologies into the mainstream of American society. ACORE provides a common platform for the wide range of interests in the renewable energy community including renewable energy industries, associations, utilities, end users, professional service firms, financial institutions and government agencies.

ACORE serves as a forum through which these parties work together on common interests. For more information visit our website:

www.acore.org.

ACORE is currently involved in: wind, solar, geothermal, biomass and biofuels, hydro-power tidal/current energy and waste energy. The scope of ACORE's membership also spans – among others –

financial institutions, government leaders, educators, end-users, professional service providers and allied non-profit groups.



U.S. DEPARTMENT OF
ENERGY

U.S. Department of Energy

www.doe.gov

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The Office of Energy Efficiency and Renewable Energy (EERE) manages the U.S. Department of Energy's \$2.1 billion applied science, research, development, and deployment portfolio, which promotes marketplace integration of renewable and environmentally sound energy technologies.

EERE also bears primary responsibility for education, conservation, regulation and efficient use of our nation's energy resources, including federal energy management, building codes, appliance standards, and the Energy Star program, among others.

The EERE works to strengthen the United States' energy security, environmental quality, and economic vitality in public-private partnerships. It supports this goal through: enhancing energy efficiency and productivity; bringing clean, reliable and affordable energy technologies to the marketplace; and making a difference in the everyday lives of Americans by

enhancing their energy choices and their quality of life.



PP Møbler is a company in which environmental and climate-friendly initiatives have been core parts of our business for years. Solely on heating, PP has reduced its own emissions by approx. 38 tonnes of CO₂ per year – and that was more than 10 years ago.

The vast majority of PP Møbler's wood supply comes from the beautiful sustainable forests of Denmark and Germany. The joy of working with wood as an organic whole makes environmental considerations a natural part of PP Møbblers work ethics.

Throughout the years, PP Møbler has manufactured several unique pieces of furniture in cooperation with different designers. They are all characterized by exquisite craftsmanship and at the same time marked by the overall design vision. Types, styles, form, and material have never limited PP Møbler. The majority of the production consists of Hans J. Wegner's furniture - mainly chairs - but several other designers have left their mark as well.

PP Møbler has been approved as main sponsor for the UN Climate Change Conference in Copenhagen 2009. The huge VIP lounge will be furnished with Hans J. Wegner's The Chair, the Circle Chair, the Tray Table and Zaha Hadid's Ordrupgaard Bench. The U.S. Nation Space at the Bright Green expo in Forum also features part of the PP collection.

Learn more at www.pp.dk

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Special Exhibitors at Bright Green





AECOM

Design, planning & engineering

www.aecom.com

Bright Green contact person

Claire Bonham-Carter

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Formed from some of the world's leading consultancies, AECOM is a versatile and collaborative community of design and engineering professionals working in all contexts, at all scales. We have a shared purpose: to enhance and sustain the world's built, natural and social environments.

Around the world, we bring together the following capabilities: Architecture, Building Engineering, Design + Planning, Economics, Energy, Environment, Government Services, Program + Construction Management, Transportation and Water.

Our capabilities provide for a range of low-carbon outcomes.

Our strategic planners help local governments develop strategies to reduce their carbon footprints. Our economists inform a higher and more even quality of life for communities.

Our environmental + ecological planners conserve open space, protect biodiversity, restore habitat, support renew-

able energy development, and manage natural resources.

Our masterplanners create inherently more sustainable communities by encouraging dense, mixed-use development correlated with mass transit, pedestrian connectivity, and open space.

Our architects and building engineers deliver high-performance buildings tailored to their contexts.

Our landscape architects and urban designers design low-impact landscapes.

Our program + construction managers maintain and advance sustainable agendas as projects are implemented. Our professionals in Water, Energy, Transportation and Environment deliver sustainable infrastructure to support these places.



babcock & wilcox vølund

Babcock & Wilcox Vølund A/S

Waste-to-energy, biomass energy &
multiple fuel fired plants

www.volund.dk

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Our solutions and
technologies:

- › Waste-to-energy plants
- › Biomass power plants
- › Waste incineration
- › Combustion technology
- › Biomass boilers
- › Combustion grates, furnace and boiler design
- › Development of new technologies
- › Project management
- › Engineering
- › Commissioning
- › 24/7 service
- › Components and spare parts
- › Inspections and surveying
- › Condition assessment
- › Consulting and pre-planned maintenance
- › Repairs, optimization, and upgrades



Dell

IT systems and services / Green IT solutions

www.dell.com/earth

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Dell's commitment to the environment takes many forms.

Approximately 26% of global energy is sourced from green power and there is a continued focus on purchasing enough green power, verified emission reductions and renewable energy certificates globally to cover total electricity use. In August 2008, Dell met its carbon-neutral goal through a combination of operational efficiencies, greater investment in green power and responsible offsetting.

Dell also offers free recycling of Dell-branded computer equipment to consumers worldwide. No-charge recycling of any brand of used computer or printer is offered when purchasing Dell solutions. Customers in several countries can also donate working computers to non-profit organizations in their community.

In the field of energy efficiency, Dell was the first computer manufacturer to list an 80 PLUS Gold power sup-

ply for servers and an 80 PLUS Silver-certified power supply for desktops. Dell was a founding member of ENERGY STAR and first in the industry to announce compliance with ENERGY STAR 5.0 requirements on select systems.

Continuous development of 'green' products is another focus. Last year Dell announced a plan to transition all notebooks to LED displays within 12 months. LED displays are mercury-free, highly recyclable and deliver significant energy savings compared to CCFL technology.

Finally, Dell is working to eliminate the use of about 20 million pounds of packaging material by the end of 2012. Desktop and laptop packaging materials will be reduced by approximately 10% worldwide, increase sustainable content in cushioning and corrugate packaging by 40% and ensure that 75% of packaging components are curbside recyclable by 2012.



District Export Council

Green Industry & Technology Committee

www.greendec.com

Bright Green contact person

Lori van Arsdale

Chairman

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The Green Industry & Technology Committee under the District Export Council has a number of focus areas:

- › Address exporting issues of importance to the U.S. Department of Commerce and District Export Councils related to green products, services, and technologies.
- › Encourage DEC's to work with their small and medium size companies to bring their green products, services, and technologies to export markets.
- › Work with Commerce and the Administration to assist small and medium size companies with green products, services, and technologies to obtain information that will make them more competitive in export markets.

trade expertise to complement the U.S. Commercial Service's export promotion efforts through counseling businesses on the exporting process and conducting trade education and community outreach.

DECs are organizations of leaders from the local business community, appointed by successive Secretaries of Commerce, whose knowledge of international business provides a source of professional advice for local firms.

For more than 30 years, DEC's have served the United States by assisting companies in their local communities export, thus promoting our country's economic growth and creating new and higher-paying jobs for their communities.

About the District Export Council

The individual District Export Councils (DECs) contribute leadership and international

earthcore®

INDUSTRIES, L.L.C.

EarthCore

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Earthcore Industries L.L.C. is a Jacksonville, Florida based company that is the exclusive importer and distributor of Isokern brand fireplaces and chimney systems for North America. Along with the Isokern brand, Earthcore Industries also supplies and distributes other fine hearth related products.

Isokern is the pioneer in modular masonry fireplace and chimney design having over 60 years of professional experience worldwide. With its modular, inter-locking construction, Isokern fireplaces and chimney systems are lighter and easier to assemble than other systems. The environmentally friendly pumice stone construction offers a high insulation value and exhibits reflective qualities improving the burn efficiency of each fireplace produced. Isokern fireplaces and chimney systems are perfect for indoor, outdoor, multifamily and commercial use.

Product line includes: Isokern, Isoflames, Colonial Brick,

Iso-caps, Elemental Clay pots, Copper pots, Mortar, Metal chimney, Exhaust fans, Cast iron dampers, Insulating material, firebrick.



EOS Climate

Verified Emissions Reduction Producer

www.eosclimate.com

Bright Green contact person

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EOS Climate produces Verified Emission Reductions (VERs) through the destruction of ozone depleting substances (ODS).

ODS, that have been phased out of production by the implementation of the Montreal Protocol, are still being recycled and used by leaky, old air conditioning units and refrigeration equipment. The result of this continued pattern of use will be the eventual emissions of global inventories of ODS. Current inventories are estimated to be approximately 18 Billion Mt CO₂e.

EOS Climate set out to address this problem using the global greenhouse gas (GHG) markets. We authored a comprehensive, ISO 14064 conformant methodology to ensure confidence in ODS destruction projects. Concurrently we built a transparent system for the collection and destruction of ODS.

ODS destruction projects are quick to implement, additional,

permanent, readily monitored and verified.

EOS Climate ensures delivery of high quality emissions reductions through:

- › Expertise in technical issues with ODS & GHG projects. EOS founder is key member of panel adopting standard US (CAR, expected Feb 2010), authored 1st adopted ODS destruction protocol.
- › Guaranteed delivery of VERs with recognized leaders in the EOS supply chain
- › EOS IT platform provides transparent project tracking from source to sale.
- › EOS system includes proven extraction, purification and approved destruction technology.
- › EOS operational solution is designed to benefit local economy through job creation.
- › Proven innovator

**GE****Infrastructure, Media and Finance**www.ecomagination.com**Bright Green contact person****Barbara Vermeire****Events Manager International****+32 475 912563****barbara.vermeire@ge.com**

GE is a diversified infrastructure, finance and media company taking on the world's toughest challenges. From aircraft engines and power generation to financial services, medical imaging, and television programming, GE operates in more than 100 countries and employs about 300,000 people worldwide.

Ecomagination is GE's business initiative to help meet customers' demand for cleaner and more energy-efficient products and to drive reliable growth for GE. Ecomagination also reflects GE's commitment to invest in a future that creates innovative solutions to environmental challenges. GE's ecomagination portfolio has grown to over 80 products and services from energy generation to water treatment; from aircraft engines to locomotives to lighting.

Developing more energy- and fuel-efficient products and technologies is an important step. So too is improving GE's own

operations to use resources more wisely. Under ecomagination, GE has set targets to reduce its own greenhouse gas emissions and water consumption.

In 2008, GE invested over \$6 billion in R&D, \$1.4 billion of which was spent on developing cleaner technologies. GE has more than 30,000 technologists around the world, who work intensely to deliver leading-edge technologies and products.

Visit ecomagination.com to find out more or let us know your views.

Honeywell

Honeywell International, Inc.

www.honeywell.com

Bright Green contact person

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Marketing Communications Leader

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Honeywell embraces its obligation of environmental stewardship through the pursuit of technology that is building a world that's safer and more secure...more comfortable and energy efficient...more innovative and productive.

Honeywell values its standing as a respectable and responsible global business leader. We recognize that environmental stewardship is behaviour expected of corporate leaders today. It is a pillar of our reputation with the customers we serve.

Did you now that?

- › About 50% of Honeywell portfolio is delivering energy efficiency.
- › If the United States could adopt Honeywell's products already in the marketplace today, immediately and comprehensively, the country's energy consumption could be reduced by 15 to 20%.
- › If Honeywell's Ecofin-ing process were used

to displace 20% of liquid transportation fuels by 2030, Green House Gas emissions could be held nearly flat at current levels.

- › By 2012 Honeywell will reduce its greenhouse gas emissions by 30%, and will increase its energy efficiency by 20%, both from a 2004 baseline year.

Honeywell International (www.honeywell.com) is a Fortune 100 diversified technology and manufacturing leader, serving customers worldwide with aerospace products and services; control technologies for buildings, homes and industry; automotive products; turbochargers; and specialty materials. Based in Morris Township, N.J., Honeywell's shares are traded on the New York, London, and Chicago Stock Exchanges. For more news and information on Honeywell, please visit www.honeywellnow.com.



Intel

Semiconductor Industry / Manufacturer

www.intel.com

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It's not just what we make. It's what we make possible.

Intel pushes the boundaries of innovation so our work can make people's lives more exciting, fulfilling, and manageable. We never stop looking for the next leap ahead—in technology, education, culture, manufacturing, and social responsibility.

Intel believes that climate change is a serious economic, social and environmental challenge that warrants a serious societal response and this belief is reflected in our own stewardship actions. For over a decade, Intel has been a leader in addressing climate change by reducing our emissions of PFCs and by improving the energy efficiency of our operations and products. Climate change is also an opportunity. Intel has established, and intends to maintain, a leadership position in providing the most efficient semiconductors that drive energy efficiency in our customers' equipment. Policy

makers increasingly realize the enabling role that semiconductors and IT equipment play in improving the energy efficiency of other industries'.

Thus, Intel Capital continues its Cleantech investments in energy generation and storage, transportation, consumption, transmission, and distributions, and the Intel Open Energy Initiative aligns and mobilizes Intel and its partners around the application of technology and open standards to accelerate the global transition to smart energy.

It's not just what we make. It's what we make possible.

**Johnson Controls, Inc.****Sustainable construction / Manufacturer**www.johnsoncontrols.com**Bright Green contact person****Steve Thomas****Manager Global Energy & Sustainability****+1 414 524 4000****stephen.a.thomas@jci.com**

Johnson Controls, Inc. designs, manufactures, installs and operates energy efficient mechanical equipment and digital facility management systems that optimize energy use and improve comfort and security in buildings. We also manufacture batteries for automobiles and hybrid electric vehicles and innovative automotive interiors that help make driving more comfortable, safe and enjoyable.

Our environmental performance is a result of our commitment to corporate values, which embody the spirit of sustainability and lead us to socially responsible behavior in our workplaces and communities.

Johnson Controls was founded 125 years ago based on a product that reduced energy use in buildings. We have remained dedicated to creating a more sustainable world and to helping customers do the same by making buildings “greener” through technologies

and services that consume less energy, cause less pollution and use resources efficiently.

Energy efficiency is our core business. Our technologies have been used successfully for decades to help reduce energy costs and emissions. We are growing our renewable energy business and have made significant investments in manufacturing for Lithium-ion batteries, which we already produce for hybrid vehicles in Europe. We are building North America’s first Lithium-ion battery plant in Holland, Michigan.

We reduced our global GHG emissions by 30% per dollar of revenue between 2002 and 2008 and have set a new 30% reduction goal for the 2008 to 2018 period. We report our emissions transparently through the Global Reporting Initiative. For more information, please visit www.johnsoncontrols.com.

**Microsoft**

Information & Communication Technologies /
Software developer

www.microsoft.com

Bright Green contact person

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At Microsoft, we are committed to software and technology innovations that help people and organizations around the world improve the environment and manage the impact of climate change.

Business and IT professionals are sometimes surprised to learn that environmental sustainability and financial sustainability are not mutually exclusive. The fact is, there are a number of IT solutions available today that deliver significant savings through a combination of energy conservation, improved workflow, and streamlined deployment. For example:

Reduce IT energy consumption and carbon emissions

Windows 7 has built-in power management features that can reduce a company's energy use by as much as 30% and can help lower energy costs.

Microsoft Virtualization enables multiple operating systems to run on a single server,

potentially reducing energy use by up to 90%.

Manage energy efficiency and your environmental footprint

Microsoft Dynamics AX can help you reduce risk and liability associated with corporate governance by delivering capabilities that reduce manufacturing waste and promote environmental sustainability.

Rethink business practices to positively impact the environment

Microsoft Unified Communications includes products like Exchange Server and Office Communications Server that enable collaboration and limit the need for expensive travel.



THE
POWER
TO KNOW®

SAS

IT / Software

www.sas.com

Bright Green contact person

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About SAS

SAS is the leader in business analytics software and services, and the largest independent vendor in the business intelligence market. Through innovative solutions delivered within an integrated framework, SAS helps customers at more than 45,000 sites improve performance and deliver value by making better decisions faster. Since 1976 SAS has been giving customers around the world THE POWER TO KNOW®.

Financial strength

With consistent revenue growth and profitability, SAS has the depth of resources to sustain excellence in product development and customer support. While many competitors have merged, changed ownership or simply vanished, privately held SAS has remained focused on our primary mission – delivering superior software and enhancing customer relationships.

Award-winning customer support

SAS customers receive a full suite of support services. Our online customer support center provides always-on access to a wealth of technical support, reference information, educational resources and communities. More than 11,000 SAS employees – in more than 50 countries and 400 SAS offices – provide local support for global implementations.

Sustainability

More than being “green,” sustainability means that SAS takes a long-term view when making business decisions, whether they involve attracting, retaining and motivating the best employees; serving customers; or caring for the physical environment. From LEED-certified buildings to a solar farm generating energy for the region, SAS strives to meet the sustainable demands of doing business.

**Solazyme, Inc.****Renewable Algal Oil Production**www.solazyme.com**Bright Green contact person****Genet Garamendi****VP, Corporate Communications****+1 415 713 7191****ggaramendi@solazyme.com**

Solazyme, Inc. is a U.S.-based renewable oil and bioproducts company and the leader in algal synthetic biotechnology. Solazyme harnesses the power of microalgae to renewably produce clean and scalable high performance biofuels, industrial chemicals and health and wellness products. Solazyme's unique microbial fermentation process allows algae to produce oil in standard fermentation facilities quickly, efficiently and at large scale. It is with this technology that Solazyme has become the only advanced biofuels company producing thousands of gallons at scale, thus driving down the production cost curve.

Solazyme's oils and fuels provide compelling solutions to increasingly complex issues of fuel scarcity, energy security and environmental impact while fitting cleanly into the pre-existing multi-trillion dollar fuel infrastructure.

With nearly 50 patents received or pending, Sola-

zyme's oils and biomaterials are tailored not only for biofuel production, but also as drop-in replacements for fossil petroleum. These natural oils and biomaterials are also modified for a wide variety of natural plant oils and compounds, making them useful in a range of products, including oleochemicals, cosmetics and foods.

Since its foundation in 2003 by Jonathan Wolfson and Harrison Dillon, Ph.D., Solazyme has produced the world's first algal-based renewable diesel, the world's first 100% algal-based jet fuel, and road tested the first algae-derived renewable diesel and biodiesel for thousands of miles in unmodified vehicles. Most notably, Solazyme will supply the United States Navy with the largest commercial deliveries of algae renewable diesel fuel to date for testing with its fleet of ships and jets, and has just produced the world's first 100% pure cel-lulosic fuel made from non-food feedstocks.

Special Visitors at Bright Green





Advanced Green Technologies

Solar / Sales Agent

www.agt.com

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Advanced Green Technologies (AGT) is an innovative solar technology company. Advanced Green Technologies provides a complete spectrum of sustainable building-integrated solutions and renewable energy products for commercial and residential applications. Advanced Green Technologies procures, designs, distributes, and supports installation of the most advanced, cost-effective, and efficient green solutions to its clients worldwide.

Advanced Green Technologies is built on over 25 years of experience in the commercial roofing and building industry. The company will be the leading source for solutions to cost-effectively protect our environment. Advanced Green Technologies will partner with leading manufacturers of green technologies. We will provide the best spectrum of solutions for green building construction.

**Carbonetworks**

Performance management software / Service provider

www.carbonetworks.com

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The Carbonetworks™ Performance Management Platform allows companies to run their Energy, GHG, and Sustainability initiatives like a business – providing a consolidated corporate scorecard for measuring performance. Our modular approach enables companies of all sizes to start managing and reducing their carbon and energy inventories quickly and easily. This software-as-a-service solution integrates with hundreds of systems, from spreadsheets to legacy ERP systems, and in-house software. Our platform helps some of the world's largest and most complex organizations evaluate current inventories, plan for reductions based on solid ROI analysis, then execute and optimize their plans by connecting to the world's largest carbon and energy management network.

Colorado

Office of Economic Development
and International Trade

Colorado Office of Economic Development & International Trade

State Government

www.colorado.gov

Bright Green contact person

Alice Madden/Sandi Moilanen

Director, Trade & Investment for Europe, Middle East
& Africa

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Colorado (CO) has all the resources to be one of the world's leading cleantech clusters. The state is home to a large number of innovative, established and emerging companies, world class laboratories and research institutions, abundant sources of renewable energy, a supportive state government and a growing pool of talent. This is demonstrated by the following:

- › There are more than 300 cleantech companies in CO, such as Vestas, SMA, RePower, and Siemens.
- › CO is among the top 3 states in cleantech VC. In 2008, CO cleantech companies received over \$300 million in venture funding.
- › CO is home to NREL, America's largest lab devoted to renewable energy R&D and commercialization.
- › The University of CO, CO State University and the CO School of Mines are world leaders in cleantech and

renewable energy R&D and commercialization.

- › Gov. Ritter's New Energy Economy policies are leading CO forward by establishing the state as a prime location for the development and manufacturing of clean energy technologies, and securing our energy, economic and environmental future. Gov. Ritter's focus has led to a doubling of CO's renewable energy requirement and to the creation of CO's first Climate Action Plan.
- › CO is uniquely positioned to advance renewable energy and energy efficiency R&D at the state's national labs and universities. CO is poised to leverage these institutions along with the state's 122 GW of potential wind and solar resources, to realize clean energy and excellent jobs statewide.

**pennsylvania**DEPARTMENT OF COMMUNITY
& ECONOMIC DEVELOPMENT**Commonwealth of Pennsylvania**

State agency

www.newpa.com

Bright Green contact person

Geert Hovens

Authorized Investment Representative

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Our Center for Direct Investment team works with Pennsylvania (PA) authorized int. reps around the world, to attract foreign-based companies to the region. PA has over 300 local/regional economic development agencies, many of which partner with us to encourage and promote business and new job growth in PA.

Promoting Environmental Responsibility: PA knows the value of natural resources, and works hard to protect environment. Our cutting-edge initiatives and programs place us among the environmental leaders of the US.

Energy Independence Strategy: Strategic legal and policy-oriented regulations for safeguarding our environment and promoting energy independence. An addition to the \$650m Energy Independence Fund promoting clean energy and economic development throughout the state.

Technology Investment in the State of Innovation: PA is

a leader in technology-based economic development through an unmatched economic stimulus package and progressive initiatives, such as the Keystone Innovation Zones.

International Business Development: Great companies are built in PA. Domestic and foreign companies benefit from PA's integration into the global economy. PA is a leader in cross-border projects, has the largest network of int. offices of any US state and is committed to break down any barriers to entry for new businesses. PA has almost 6,000 foreign-owned businesses that employ 250,000 people and is the nation's fastest growing exporter. We are the state of innovation.



Constellation Energy

Natural gas solutions / Service provider

www.constellation.com

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A leading supplier of energy products and services to wholesale and retail electric and natural gas customers.

A major generator of electricity with a diversified fleet of generating units strategically located throughout the United States and Canada, totaling approximately 7,100 megawatts of generating capacity.

Among the leaders pursuing the development of new nuclear plants in the United States.

A regulated distributor of electricity and natural gas in Central Maryland through our utility, Baltimore Gas and Electric Company.

A FORTUNE 500 energy company, with headquarters in Baltimore, MD, and revenues of \$19.8 billion in 2008.

Our vision is to be the first-choice provider for customers seeking energy solutions in the complex and changing energy marketplace.

Our foundational values – integrity, teamwork, social and

environmental responsibility, and customer focus – guide our actions.

Our performance values – speed, accountability, passion for excellence and creation of value – measure our results.



GridWise® Alliance
Advocacy Organization
www.gridwise.org

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The GridWise Alliance, founded in 2003, is a coalition of public and private stakeholders that advocates for a smarter grid for the public good. The Alliance facilitates the effective collaboration among stakeholders, to promote, educate, and advocate for the adoption of innovative smart grid solutions. These solutions will achieve economic and environmental benefits for customers, communities, shareholders and society.

GridWise Alliance members include utilities, IT companies, equipment vendors, new technology providers and academic institutions.

For more information about the GridWise Alliance, visit:
www.gridwise.org



Mike Smith Public Affairs

Public & Government Affairs

www.mikesmithpa.com

Bright Green contact person

Mike Smith

CEO

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CEO and founder Mike Smith, 50, has extensive agency experience with both Congressional and Executive branches of U.S. government (including ITA, DOE, DoD, and the FCC). Most recently, Mike Smith has been nominated by the Dept. of Commerce and Secretary Gary Locke to serve in a citizen's advisory role on information technology and international trade issues called ITAC (awaiting clearance and a final confirmation). Smith also organized Presidential advance and press throughout President Obama's campaign. He is a regular columnist at Huffington Post. (www.huffingtonpost.com)

Mike Smith Public Affairs (MSPA) is a bipartisan, Washington, D.C. based firm with additional satellite offices in both New York and Chicago that provides: Federal grant counsel and guidance (including ARRA); Relationship-building and networking opportunities with government agencies; Both traditional and social me-

dia public relations campaigns to drive policy initiatives and grassroots advocacy.

Mike Smith Public Affairs collaborates with various clean energy and climate change organizations in the United States, including GridWise and the DOE Smart Grid agency, to identify and pursue federal energy grants. MSPA has also represented Smart Grid industry leaders from Washington, DC law firms, such as Baker Botts – which recently secured \$200 Million in ARRA funding for a Smart Grid Energy clients.

MSPA is a member of the National Press Club, American League of Lobbyists, International Association of Business Communicators, and various political action committees.



NewEarth Renewable Energy, Inc.

Biofuels

www.newearth1.net

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Immediate Energy Solutions

NewEarth is a renewable energy company with a proprietary and proven technology that produces two renewable, carbon negative alternatives to fossil fuel simultaneously: bio char (E-Coal), a flex fuel or replacement for coal, and bio crude oil (E-Oil).

Feedstock-Universal – Authentic Sustainability

Unlike basic torrefied wood, NewEarth's EPT technology is feedstock universal and can produce two primary clean fuels simultaneously that have a comparable energy output as the fossil fuels they replace. No feedstock is food-based, competes for agricultural land or threatens ecosystems.

Unmatched Energy Output

NewEarth's fuels are cleaner that result in more energy output. E-Coal has the same or greater energy value as fossil coal, without any of the pol-

lutants. Our EPT plant cleanly separates solid fuel (E-Coal) completely from liquid fuel and our filter process isolates the water from the E-Oil (bio crude oil). Compared with other bio-oils E-Oil has virtually no water in it and has a higher usable energy value by making available the full energy potential of the renewable fuel.

2 Fuels, 4 Uses, 5 Ways To Reverse Climate Change

E-Coal and E-Oil are carbon negative or carbon neutral depending on the local feedstock and are used as direct replacement or flex fuel alternative for the two most polluting fossil fuels; coal, petroleum. NewEarth's renewable fuels have five different applications: existing electric power generation, transportation, metal work, heat production and carbon sequestration in the soil.



Secured Environment

Emissions Accounting / Service company

www.securedenviron.com

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Located in Silicon Valley, California, Secured Environment is a company comprised of individuals with experience in strategic planning, environmental economics, data modeling and analytics, and software design. Secured Environment provides clients with software and services for the quantification, valuation, and analysis of pollutant emissions associated with power generation and consumption activities undertaken for people/goods movement within a defined region.

Secured Environment's Emissions Accounting™ process employs the same methodology for all fossil fuel engines – including ships, cars, trains, trucks, heavy duty equipment, power plants, etc. – which enables clients to utilize a single, internally consistent methodology to quantify levels of past, current, and/or projected future pollutant emissions across all source emitters. The process draws upon data from three sources: (1) power generation

information, (2) environmental and operating conditions, and (3) scientifically established calculations of emissions of green house gases and other pollutants. The process provides clients with individually tailored, rapid, real-time intelligence about specific types of pollutant emissions, so they can assess energy usage and establish incentives for energy and/or pollution mitigation.

Secured Environment deliverables entail either (1) collecting requisite data from clients, using client data to assess energy usage, and providing client with detailed reports, or (2) providing clients with software tailored to their needs, so they can assess their own energy usage, while maintaining confidentiality and integrity of company data.

Secured Environment's process is PC or smartphone based, is readily incorporated into clients' existing monitoring platforms, and requires no hardware purchases.



Solar Electric Light Fund

Solar Electric Light Fund

Solar power, service company

www.self.org

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The Solar Electric Light Fund (SELF) is fighting climate change and global poverty by bringing solar power and Internet access to the world's poorest people in remote rural areas. SELF's Solar Integrated Development model provides electricity for village wells, homes, clinics, schools, drip irrigation and microenterprise to improve the health, education, food security and job opportunities for the 1.7 billion people living in energy poverty. SELF provides training in the set-up, installation and maintenance of the solar electric and wireless systems to enable communities to remain self-reliant.

To meet global challenges such as climate change, poverty, and food and water scarcity, SELF works to assign greater priority to the importance of sustainable energy among international development banks, aid agencies, foundations and philanthropic individuals who are committed to improving the health, educa-

tion and economic prospects of the world's poorest citizens.

SELF has been working in the field of renewable energy, household energy and decentralized rural electrification for over 19 years. We have a proven track record of managing complex, multi-disciplinary international projects and have worked on renewable energy strategy issues in Africa, Asia, Latin America, the U.S. and the Caribbean.

SELF offers carbon offsets to help organizations, events and individuals go carbon neutral.



United Technologies Corporation

Hi-tech products and services / Manufacturer

www.utc.com

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United Technologies Corporation (UTC) provides high technology products and services to the building systems and aerospace industries worldwide through our industry-leading businesses: Carrier heating, air conditioning and refrigeration solutions; Hamilton Sundstrand aerospace and industrial systems; Otis elevators and escalators; Pratt & Whitney engines; Sikorsky helicopters; UTC Fire & Security systems and UTC Power fuel cells. People around the world rely on our products and services to make cities and travel between them more efficient, harsh climates more livable and people more secure.

UTC was founded by pioneers whose innovations transformed the way people live and work. We continue our legacy of innovation today to create technologies that help us all do much more, with much less energy.

Our Otis Gen2® elevator with ReGen™ drive technol-

ogy not only uses less energy when lifting loads, but it gives energy back to the building on descent.

And with 40% higher efficiency than current industry standards, our Carrier 23XRV Evergreen® chiller is the world's most efficient non-ozone depleting water-cooled chiller.

Beyond product innovations, we strive continually to reduce the impact of our own operations. We've reduced our water and base energy use by 50 percent and 22 percent, respectively, over the 12-year period ending 2008 on a company twice the size. For more information, visit www.utc.com.

More U.S. Cleantech Profiles



**altPOWER****BIPV systems / Service provider**www.altpower.com**Contact person****Anthony O. Pereira****President & CEO****+1 212 206 0022 ext. 6005****anthony@altpower.com**

altPOWER is a leader in the field of renewable energy system development, design, and installation and supplies integrated photovoltaic and small wind systems. We focus on customized renewable energy systems for buildings, campuses and developments and pride ourselves on our versatility, high quality and reputation, working with some of the world's leading architectural, engineering, and construction firms.

We are experts in Building Integrated PV Systems (BIPV) where solar electric panels replace standard building materials on facades, canopies, skylights and other surfaces, and in renewable energy design and construction for urban areas and tall buildings. We offer full, customized services from design to engineering to user training and EPC services for turn-key renewable energy systems.

We are headquartered in New York City and our experienced President and CEO,

Anthony Pereira, has strong relationships with top global manufacturers and suppliers enabling us to supply a wide range of products. We can provide clients with the resources and knowledge of a major corporation while maintaining the response time and attention of a small firm.

We are a leading renewable energy firm in the complex NY metropolitan area market and have designed and installed PV systems for customers across the U.S. including the US Department of Energy's Headquarters, the Rockefeller Center and GE's Corporate Headquarters in CT. Solid experience in commercial solar system design, procurement and installation, and many satisfied customers make altPOWER the ideal choice for your next green power project.



Honua Technologies
advanced waste solutions

Honua Technologies

Waste treatment & energy recovery systems

www.honuatech.com

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Honua Technologies is an industry leader in the design and manufacture of high technology waste treatment and energy recovery systems. Honua's members have collectively designed high heat waste treatment equipment and operated commercial waste treatment facilities for over seventy-five years in the U.S., Europe and Asia. We specialize in the following systems:

Medical Waste: the technologies include pyrolysis, gasification, incineration and autoclaves.

Waste-To-Energy: systems capture the valuable hydrocarbons from landfill waste and create energy in the form of steam, synthetic natural gases or electricity, using the most modern incineration and gasification technologies.

Volume Reduction: volume reduction of low radioactive waste prior to permanent storage.

Thermal Destruction: high heat systems for destruction

of infected livestock, items contaminated with chemical and biological agents, mobile destruction systems, volume reduction of low-level radioactive waste, cremation of human remains and animals, including pets.

Pollution Control: hot scrubbing systems using electrostatic enhancement and dry scrubbing system with direct sorbent injection for existing facilities needing an upgrade.

Consulting: site and equipment selection, facility layout and design, feasibility analysis, operational planning, and fundraising for high temperature waste handling facilities.



Metropolitan Air Technology

Cooling / Manufacturer

www.metairtech.com

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Metropolitan Air Technology® (MAT) combines creative engineering, excellence in manufacturing and service into a line of reliable and durable remotely controlled balancing dampers that provide airflow balancing for inaccessible ducts and take-offs inside and outside the air stream. MAT offers manual and battery powered solutions with recessed, or minimally visible access points. Easy to install and operate they improve energy efficiency by allowing achievement of properly balanced airflow in environments without direct access to air ducts.

Founded in 1992, our products are marketed under the registered trade name of "Roto-Twist®". Target markets include heating, ventilation and air conditioning (HVAC) within the commercial, institutional, government and high-end residential construction industries. Hard and high ceilings and high security installations are typical environments for our products.

We recently announced the Electro-Balance™ line of remotely powered and controlled, battery driven, balancing dampers and universal drive mechanisms. These low voltage products are appealing when jobsite conditions such as distance to the damper or structural and mechanical systems interference render the installation of a mechanical remote damper control solution difficult.

Our products contribute to increasing the energy efficiency of the buildings where they are installed by allowing the ability to fine tune the air distribution system: a key part of the commissioning process to obtain LEED® certification.

**Solatube Global Marketing, Inc**

Solar lighting / wholesaler

www.solaglobal.com

Contact person

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Solatube® Daylighting System is a Tubular Daylighting Device (TDD) that brings natural daylight into dark spaces within your home, office or warehouse.

The Solatube Daylighting System comes in three different sizes and can be installed in most homes in 2-3 hours.

Solatube systems provides consistent daylight without heat gain or loss, giving superior visual comfort, as well as allowing consumers to save energy by "turning off the lights and turning on the sun."

SUNFLOWER

CORPORATION

Sunflower Corporation

Daylighting products / Manufacturer

www.sunflowerdaylighting.com

Contact person

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Sunflower Corporation offers the Sundolier™, a zero carbon daylighting solution that distributes natural sunlight to interior rooms by collecting and concentrating sunlight on the roof, transferring it thru a small penetration, and washing ceilings with daylight, creating the highest quality lighting experience available. The Sundolier™ requires minimal roof penetration, is easy to specify and delivers high quality indirect daylight. Through sun-tracking, the Sundolier™ delivers highly consistent light levels from early morning to late in the evening without hot spots, direct beam or glare to ceiling heights as low as 2.4 meters (8feet). One roof top harvester can light two floors below the roof-line with a modest column delivering daylight through the top floor providing natural lighting at very competitive costs.

Key Facts

- › Light 90-130 square meters (1,000 to 2,500 square feet), with a single Sundolier™ fixture Obtain the highest quality light available—indirect natural sunlight
- › Eliminate need for electric lights in blue and hazy sky conditions
- › One 24" roof penetration per Sundolier™
- › LEED points in several categories relate to Sundolier™
- › Suitable for new and retro-fit construction

Benefits

- › Improved health and general wellness
- › Improved productivity – faster learning, more productive people, faster recovery
- › Greatly reduced energy demands and related greenhouse gas emissions from lighting.



Verizon Business

IT solutions, Service provider

www.verizonbusiness.com

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Sustainable ICT Options

A global enterprise can't function unless it effectively connects its employees, partners, suppliers and customers. A single, secure, global IP network can help reduce the complexities of managing multiple network systems, reduce energy consumption associated with separate voice and data networks and serve as a foundation for better business practices.

Today's distributed, 24x7 working environments demand tools that enable your employees to collaborate and remain productive when out of the traditional office setting. Unified communications and collaboration (UC&C) applications like voice over IP, audio, video, and web conferencing, unified messaging, immersive video and presence capabilities greatly reduce the need for in-person meetings, and help reduce your greenhouse gas (GHG) emissions and costs associated with business travel. For

example, video conferencing expends 500 times less energy than a 1,000 km (620 mile) business flight.*

Teleworking can improve employee productivity by allowing work to take place at almost at any given location, while reducing wasted time and commuting-based emissions. In fact, many companies report a 10 percent to 50 percent increase in employee productivity through teleworking arrangements.*

Improving IT infrastructure and application performance provides a great opportunity to reduce energy usage and your carbon footprint. Server consolidation and virtualization can reduce the space necessary for servers, PCs, and storage equipment—and allow you to tap into the roughly 85 percent of computing capacity commonly left unused. To learn more about environmentally friendly and sustainable ICT go to www.verizonbusiness.com

Environmental Technologies Events

Each year the Commercial Service selects and promotes a large number of trade shows within leading industry sectors both in the United States under International Buyer Program (IBP) as well as at other international trade events around the world under Showcase Europe and other regional promotional programs. The International Buyer Program (IBP) takes thousands of foreign buyers each year to meet with U.S. companies at major trade shows in the United States.

We can help you by organizing meetings and providing matchmaking services and business counseling during the show and as a participant at an IBP event, you will receive many valuable benefits:

- › Have the logistics of your trip organized for you
- › Meet with qualified U.S. sellers, representatives and distributors
- › Free access to the Export Interest Directory, published by the show organizers
- › Counseling, market analysis and matchmaking services
- › Interesting site visits in the surrounding area
- › Use of an International Business Center where your company can meet privately with prospective U.S. sellers and business partners, and obtain assistance from the experienced Commercial Service staff.

To find a trade show in the US within the cleantech technologies and solutions you are looking for, please go to www.export.gov/tradeevents

At international trade shows around the World, the Commercial Service organizes U.S. pavilions and makes sure that you will meet with the exhibiting U.S. companies by organizing matchmaking and other networking events. To find out more about Commercial Service supported trade shows in your area, please contact the Commercial Service office near you.

For a complete list of events in Europe, please go to <http://www.buyusa.gov/europe/tradeevents.html>

Upcoming events in Europe**Oceanology****March 9-11, 2010**

London Excel, UK

www.oceanologyinternational.com

Contact person:

Sara.Jones@mail.doc.gov**Intersol****March 16-18, 2010**

Paris, France

www.intersol.fr

Contact person:

Everett.Wakai@mail.doc.gov**Sustainability Live!****April 20-22, 2010**

NEC Birmingham, UK

www.sustainabilitylive.com

Contact person:

Sara.Jones@mail.doc.gov**Posidonia Int. Shipping
Exhibition****June 7 – 11, 2010**

Athens, Greece

www.posidonia-events.com

Contact person:

Irene.Ralli@mail.doc.gov**Power-Gen Europe****June 8 - 10, 2010**

Amsterdam, The Netherlands

www.powergeneurope.com

Contact person:

Bjarke.Frederiksen@mail.doc.gov**IFAT****September 13 - 17, 2010**

Munich, Germany

www.ifat.de

Contact person:

Andrea.Stahl@mail.doc.gov**Recycling & Waste Management
Exhibition****September 14-16, 2010**

NEC Birmingham, UK

www.rwmexhibition.com

Contact person:

Sara.Jones@mail.doc.gov**POLLUTEC****November 30 - December 3,
2010**

Lyon, France

www.pollutec.com

Contact person:

Everett.Wakai@mail.doc.gov**Aquatech****November 1 - 4, 2011**

Amsterdam, Neatherlands

www.aquatechtrade.com

Contact person:

Jennifer.Ritfeld@mail.doc.gov**Upcoming events in the USA****RETECH****February 3 - 5, 2010**

Las Vegas, USA

www.retech2010.com

Contact person:

Bjarke.Frederiksen@mail.doc.gov**Aquatech****March 10 - 12, 2010**

Orlando, Florida

www.aquatechtrade.com**Waste Expo****June 8 - 10, 2010**

Atlanta, Georgia

www.wasteexpo.com**AWWA****June 20 - 24, 2010**

Chicago, Illinois

www.awwa.org**InterSolar North America****July 13 - 15, 2010**

San Francisco, USA

www.intersolar.us

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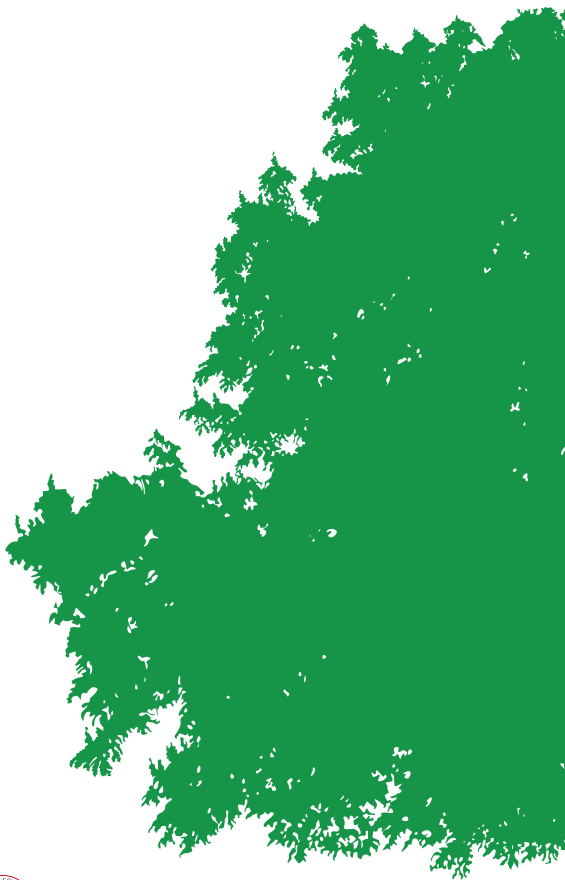
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AmChamDenmark
AMERICAN CHAMBER OF COMMERCE IN DENMARK

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